



Remit Address:  
**WOFL**  
12315 Collection Center Drive  
Chicago, IL 60693  
Main: (407) 644-3535  
Billing: (407) 644-3535

# INVOICE

|                 |                                     |
|-----------------|-------------------------------------|
| Advertiser      | Florida Chamber Alliance for Plakon |
| Product         | Political Issue Florida Chamber     |
| Estimate Number | Political Issue Florida Chamber     |

|                |                     |
|----------------|---------------------|
| Invoice #      | 133579-1            |
| Invoice Date   | 10/28/12            |
| Invoice Month  | October 2012        |
| Invoice Period | 10/01/12 - 10/05/12 |

|                   |               |
|-------------------|---------------|
| Station           | WOFL          |
| Account Executive | Alicia Graver |
| Sales Office      | Orlando-Local |
| Sales Region      | Local         |

|              |                     |
|--------------|---------------------|
| Order #      | 133579              |
| Alt Order #  |                     |
| Deal #       |                     |
| Order Flight | 10/01/12 - 10/05/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

Billing Address:

Southern Campaign Resources  
Attention: Accounts Payable  
235 East Virginia St  
Tallahassee, FL 32301

| Line | Channel | Description     | Time      | Day                  | Date     | Length  | Air Time | Ad-ID    | Rate       | Reconciliation | Ref # |
|------|---------|-----------------|-----------|----------------------|----------|---------|----------|----------|------------|----------------|-------|
| 1    | WOFL    | Fox 35 5p News  | 5p-530p   |                      |          |         |          |          |            |                |       |
|      |         | Political Issue |           |                      |          |         |          |          |            |                |       |
|      | WOFL    |                 |           | 10/01/12 to 10/07/12 | 3x       | --WTF-- |          |          |            |                |       |
|      | WOFL    |                 |           | W                    | 10/03/12 | :30     | 5:22 PM  | FLCC0003 | \$1,800.00 |                | 3     |
|      | WOFL    |                 |           | Th                   | 10/04/12 | :30     | 5:29 PM  | FLCC0003 | \$1,800.00 |                | 1     |
|      | WOFL    |                 |           | F                    | 10/05/12 | :30     | 5:29 PM  | FLCC0003 | \$1,800.00 |                | 2     |
| 2    | WOFL    | Fox 35 10p News | 10p-1030p |                      |          |         |          |          |            |                |       |
|      |         | Political Issue |           |                      |          |         |          |          |            |                |       |
|      | WOFL    |                 |           | 10/01/12 to 10/07/12 | 1x       | M-----  |          |          |            |                |       |
|      |         |                 |           | M                    | 10/01/12 | :30     | 10:21 PM | FLCC0003 | \$3,000.00 |                | 1     |
|      |         | Aired Spots     |           | 4                    |          |         |          |          |            |                |       |

Gross Total **\$8,400.00**  
Agency Commission **\$1,260.00**  
Net Amount Due **\$7,140.00** Payment Terms 30 Days